

because we care

At WightFibre 'because we care' reflects an ethos embedded in our logo and branded across the company, confirming values that put people first in all we do. A commitment only made possible by truly caring not only for our employees but also our customers, community and environment. At WightFibre 'because we care' isn't just marketing - it defines our company culture and enables us to go the 'extra mile'. Delivered by a team who see excellent as a measure of themselves.

A commitment reflected in:

Tackling Graffiti Through Art

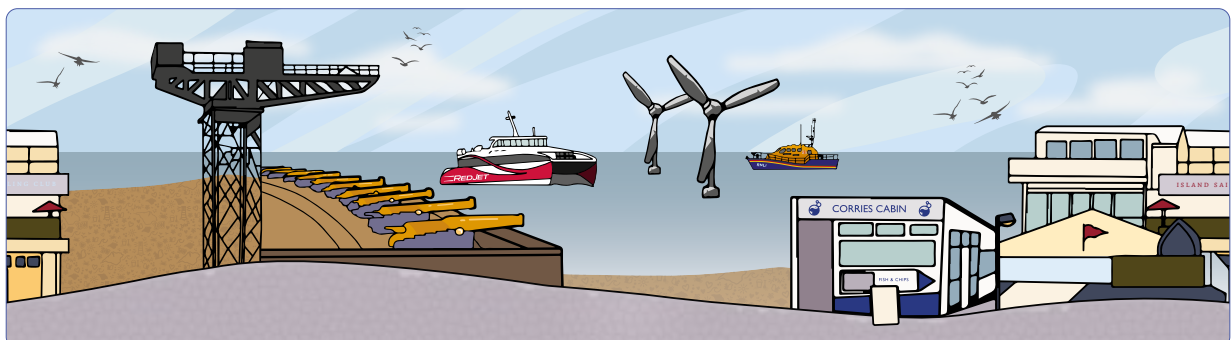
Rather than installing plain white cabinets that only add to existing street furniture and attract graffiti, WightFibre has been commissioning local artists to transform our cabinets into works of art. The results have brought colour to communities and pride to neighbourhoods — with none of the wrapped cabinets vandalised since the initiative began in 2023.

The project was also recognised with the Creative Impact Award at the Isle of Wight Chamber Business Awards in 2025.

One such cabinet can be found on Consort Road, Cowes. This mural, created by Emma Goss and Hollie Jackson of Community Murals CIC, reflects local landmarks and stories. From the RedJet ferry docking beside Corries Cabin, to Cowes' golden cannons and the iconic Hammerhead Crane, the artwork captures the spirit of the town and its shipbuilding legacy, while also showcasing Vestas' offshore wind heritage.



Cabinet on Consort Road, Cowes





Cabinet on Arctic Road, Cowes



A second cabinet in Cowes, located on Arctic Road, was designed by the team at UKSA. Their artwork showcases the rich variety of water-based activities the organisation offers on the Medina River, from yachting and sailing courses to wing surfing, paddleboarding, and kayaking. The mural also highlights UKSA's headquarters proudly flying the Royal Yachting Association flag — with a WightFibre van parked nearby, symbolising our ongoing support for the Island's communities.

Together, these cabinets not only brighten our streets but also tell the story of Cowes and its people.



Scan the QR code to discover the full story and see all of our art-wrapped cabinets across the Island.

Read more

Wide Ranging Support For Over 50 Charities, Good Causes and Special Events

WightFibre's commitment to the Island is shown through our support for major community events. At the WightAid Garden Party we helped raise £30,000 in 2023 and more than £40,000 in 2025, funding vital Island charities and good causes. We are also proud to be the main sponsor of the Child of Wight Awards for over a decade, celebrating the courage and achievements of extraordinary young people.

Adding to this are over 30 Island teams with kit sponsorship, including Basketball League, Newport Girls Over 45s Netball and Gurnard FC youth teams. Plus year-round donations, foodbank contributions, raffle prizes and toy appeals.

For Barnardo's, The Footprint Trust, Community Action IOW and Home Start Charities, we managed and fully funded a special Star Wars screening after discovering that 25% of children classed as 'in poverty' on the Island had never been to the cinema. All children had photos with Star Wars characters as a memento, received gift bags, drinks, sweets and were entered into a free raffle – making for a memorable experience for all.



Child of Wight Awards 2025



Lanesend Primary's sports kit



WightAid Garden Party 2025



Star Wars screening event at Cineworld



Connected Communities Programme

A commitment to digital inclusion, ensuring that all sections of our Island community can participate in the increasing digitisation of society. Changing lives for the better, to improve health outcomes, educational attainment and employment opportunities. Reducing loneliness, social isolation and giving a voice to those that are digitally excluded - ensuring that no one is left behind.

Tidal Family Support

Tidal Family Support is a community based, not for profit, child-focused Charity that works with families who are directly impacted by separation or divorced. They are based in Ryde, and all their staff are fully qualified and enhanced DBS checked.



“Tidal Family Support is an NACCC enhanced accredited child contact centre based in Ryde. The support from WightFibre has enabled us to focus our funding on supporting our families, at the same time we are now able to run projects that encompass parents being able to access the internet free of charge.”

Melanie Lewis
Centre Manager, Tidal Family Support



Tidal Family Support

John Cattle's Skate Club

A not for profit community skate club run by John Cattle. Teaching Skateboarding to anyone who wants to learn, lessons for ages from toddlers to 60+ (We stop asking for ages then!) All abilities welcome. Based at our indoor training park in Wootton, and other indoor and outdoor locations on the Isle of Wight. All Equipment provided.

Today 44 Island organisations are supported by this programme:

- Baby Box IOW
- Ability Dogs 4 Young People
- Johns Club
- 2nd Ryde Sea Scouts
- Isle of Wight Community Club
- Sandown Rotary Charity Shop
- Bembridge Scouts
- Brighstone Social Club
- Tidal Family Support
- Church on the Roundabout
- The Footprint Trust
- 1st East Cowes Scout Group
- Baby Bank Network
- The Veterans Hub IOW
- Freshwater Independent Lifeboat
- Better Days Cafe
- Aspire
- Free Food In The Bay
- 5th Ryde Scout Group
- St Helens Community Centre
- Seventh Day Adventist Church
- 1st Godshell & Rookley Scouts
- Cowes Sea Cadets
- The Apex Church
- All Saints Church
- Seagrove Pavilion Trust
- Cowes Men's Shed
- The Isle of Wight Bus Museum



- Sight for Wight
- The Beckford Centre
- Cowes Sports Club
- Ryde Sea Cadets
- Revive Newport
- Gurnard Village Hall Association
- Independent Arts Gallery
- Gurnard Scout and Guide Hut
- John Cattle's Skate Club C. I. C.
- Newport Congregational Church
- St Paul's Parish Centre
- Shanklin United Reform Church
- Classic Boat Museum Gallery
- Isle of Wight Youth for Christ
- Alzheimer Café Isle of Wight
- Youth Trust - The Hub



Scan the QR code to learn more about the Connected Communities Programme.

 Trustpilot



Rated 4.6 / 5 'Excellent'

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